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An annual lecture and tour series
designed to educate for civic leadership

sponsored by
The University of Chicago
Center for Continuing Studies

Monday, September 12, 1994
9:00 A.M.—2:30 P.M.

Max Palevsky Cinema
Ida Noyes Hall
The University of Chicago
1212 East 59th Street

SYMPOSIUM 1994

CHILDREN AND VIOLENCE: A PUBLIC HEALTH ISSUE

Katherine Kaufer Christoffel, M.D., M.P.H., Director, Violent Injury Prevention Center, Children's Memorial Medical Center

Dr. Christoffel is the mother of two adolescents, a Professor of Pediatrics and Preventive Medicine at Northwestern School of Medicine, and an attending pediatrician at Children's Memorial Hospital in Chicago.

The author of many papers, editorials and chapters on childhood injuries, she is an active childhood injury researcher in areas including motor vehicle injuries; consumer product-related injuries; child abuse, firearms, and other violence. Dr. Christoffel is active as an advocate for prevention of childhood injuries. This role was facilitated by eight years of service on the American Academy of Pediatrics' (AAP) Committee on Injury and Poison Prevention. She is an AAP spokesperson on firearm issues, and is Chair of the new Task Force on Adolescent Assault Victims Needs, which will develop care guidelines. She is director of the Children's Memorial Medical Center's Violent Injury Prevention Center, and of the Handgun Epidemic Lowering Plan (HELP) Network of Concerned Professionals.

Dr. Christoffel received the Distinguished Career Award of the Injury Control and Emergency Health Services of the American Public Health Association in 1991. She also received the first annual Injury and Poison Prevention of the American Academy of Pediatrics.

Dr. Christoffel directs the Pediatric Practice Research Group, a Chicago-area consortium of over 100 practicing pediatricians, which conducts practice-based research on a variety of topics, including childhood injuries. The PPRG is a recognized national model of a regional pediatric practice-based research network.

Receiving her B.A. from Radcliffe College, Dr. Christoffel went on to receive her M.D. from Tufts University, and her M.P.H. from Northwestern University.

RECLAMATION AND TRANSFORMATION

John R. Schmidt, *Associate Attorney General, United States Department of Justice; Former Chairman, Metropolitan Pier and Exposition Authority*

John Schmidt was appointed Associate Attorney General by President Clinton in July, 1994. Within the United States Department of Justice, he oversees the work of the Civil, Civil Rights, Anti-Trust, Tax, and Environment and Natural Resources Divisions. This was his second appointment by President Clinton. In April 1993 Mr. Schmidt was named Chief U.S. Negotiator for the Uruguay Round, which were global trade negotiations designed to reduce trade barriers and to reform international trade rules. He was subsequently confirmed by the United States Senate to hold the rank of Ambassador while serving in that position.

At the time of this latter appointment, Mr. Schmidt was a Senior Partner in the Chicago law office of Skadden, Arps, Slate, Meagher & Flom which he co-founded in 1984. A nationally recognized attorney specializing in mergers and acquisitions, he was named by the *American Lawyer* as one of the 27 "All-Stars of the 90s" of the American Bar, and by the *National Law Journal* as one of the 100 most influential lawyers in America.

For many years, he has been a leader in a wide range of civic and professional activities in Chicago. Until his current position, Mr. Schmidt served, by appointment of Mayor Daley and Illinois Governors Thompson and Edgar, as Chairman of the Metropolitan Pier and Exposition Authority, a joint state-city authority, responsible for the \$150 million redevelopment of Navy Pier and the \$1 billion expansion of the McCormick Place Convention Center.

In 1992, Mr. Schmidt was awarded the Judge Learned Hand Award by the American Jewish Committee which stated that "his work as an attorney and as a public servant embodies the ideals of the man for whom the award is named."

A Chicago native, Mr. Schmidt graduated from Harvard College and Harvard Law School.

THE ECONOMICS OF SPORTS: TEN MYTHS

Allen R. Sanderson, *Senior Lecturer, Department of Economics, The University of Chicago*

Allen R. Sanderson was trained as an economist at Brigham Young University and the University of Chicago. For the last twenty years Mr. Sanderson has been a faculty member and/or held appointments in the central administrations of three prominent institutions of higher education: the College of William and Mary, Princeton University (as Assistant Dean of the Graduate School and Lecturer in Economics from 1979–84) and, since 1984, the University of Chicago, where he was Associate Provost until 1992. He is currently Senior Lecturer in Economics and Senior Study Director at NORC (National Opinion Research Center).

Mr. Sanderson has also been an integral and active participant in several research projects of national importance related to higher education, specifically the financing of doctoral study and supply-demand conditions in academic labor markets. He has also been a member of public and private higher education association committees, including the Educational Testing Service, Consortium on Financing Higher Education, the Association of Graduate Schools and, within Illinois, the Federation of Independent Illinois Colleges and Universities, and the Illinois Board of Higher Education.

Combining his area of expertise and great interest in sports, two years ago Mr. Sanderson developed a unique new course entitled *The Economics of Sports*. This course applies economic theory to contemporary issues in professional team sports and college athletics, and draws students from economics and graduate programs in law, business, and public policy. Because of his professional skill in these issues, Mr. Sanderson has been a frequent guest on local and national television and radio programs during the 1994 Major League Baseball strike.

Research findings and controversies form the basis of Mr. Sanderson's Symposium address.

TRANSFORM: REINVENTING THE FUTURE THROUGH STRATEGIC DESIGN PLANNING

Larry Keeley, *President, Doblin Group; Professor of Design Strategy, Illinois Institute of Technology*

Larry Keeley is a strategy planner who has focused for nearly fifteen years on the strategic value of design for large corporations. He is President of Doblin Group, the world's largest strategic design planning firm. This new field updates the practice of strategic planning, by combining it with design disciplines. This allows new business directions to actually be simulated, using examples of future products, services, communications, information systems, and so forth to make strategy very tangible.

Since 1979, Mr. Keeley has worked to create special methods for *integrated* design programs. These are intended to help clients achieve massive industry breakthroughs. With his colleagues at Doblin Group, he has used these new approaches with firms like Aetna, American Hospital Supply, Amoco, Beatrice Foods, Hallmark, McDonald's, Steelcase, Xerox, and others.

Mr. Keeley also teaches design strategy at the graduate levels in his position as an associate professor of the Institute of Design (ID) at Illinois Institute of Technology. This school is now widely considered to be the most rigorous graduate school of design in the world; it has the country's only doctorate program in design, and is the largest graduate design program in the U.S.

Beyond client work and teaching, Mr. Keeley is a frequent lecturer on the changing field of design. He is a board member of the American Center for Design, and a past board member for the Design Management Institute. He is a member of the American Institute of Graphic Arts and the Industrial Designers Society of America and also a member of an advisory board to Aldus, a major developer of software tools for the design field.

Mr. Keeley's personal academic background was at the University of Michigan, where he studied American Culture at the undergraduate level, then marketing and organizational behavior at the graduate level.

WHY IS THERE A CHICAGO?

Henry C. Binford, Associate Professor of History, Northwestern University

Since he arrived at Northwestern in 1973, Henry C. Binford has been teaching United States history, with a particular emphasis on the history of cities. His offerings include courses on urbanization in general and on the history of Chicago in particular, for every level of students from freshman to doctoral trainees. In 1984 he received Northwestern's College of Arts and Sciences Award for Distinguished Teaching.

He received his A.B. *magna cum laude* in American history from Harvard University in 1966. Following a year of study in British history at the University of Sussex in England, he received an M.A. in 1967. He then returned to Harvard for doctoral study in U.S. history, receiving his Ph.D. in 1973.

Professor Binford is the author of *The First Suburbs: Residential Communities on the Boston Periphery, 1815-1860*, published by the University of Chicago Press in 1985. He is currently at work on a book about the evolution of nineteenth-century slums. His research has been supported by the Mellon Foundation, the National Humanities Center, and by grants from Northwestern's Center for Urban Affairs and Policy Research.

In addition to his duties at Northwestern, Professor Binford regularly teaches in the Docent Training Program of the Chicago Architecture Foundation. He is also a member of the Board of Trustees of the Evanston Historical Society, of the Board of Directors of Business and Professional People for the Public Interest, and of the Architecture Alliance of the Chicago Historical Society.

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